



visionnaires branding design

VISUAL IDENTITY AND BRANDING

- name and slogans creation
- logos, symbols and signatures
- websites and presentations
- business cards and stationery
- packaging, bags and banners
- folders, brochures and menus

PROMOTION AND ADVERTISING

- internet and printed media
- billboards and magazine ads
- social media promotions

PRODUCTION AND SERVICES

- illustration and photography
- photo retouching and modification
- visual content for websites
- thematic cartography
- printing supervision



CALAO
CUISINE FUSION ASIATIQUE



Logo and Menus

1106, avenue Greene
Westmount (Québec)
Canada H3Z 1Z9

t 514-931-6098
f 514-931-6133
e info@visionnaires.com



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folders, brochures and menus



PROMOTION AND ADVERTISING

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PRODUCTION AND SERVICES

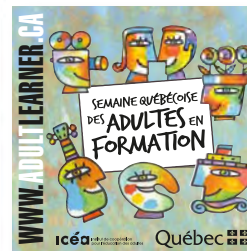
illustration and photography

photo retouching and modification

visual content for websites

thematic cartography

printing supervision



Rebranding concept and graphic design

ICEA - Adult Education Week

Promotion tools and website

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Event branding design and promotion material
 Official Opening - Bell Canada Campus
 Client: Candereel

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Making every mile count...

The web utility that helps your clients automate the logging of automobile mileage to support and maximize tax refund claims

CarLog

www.carlog-usa.com

Branding, logo design,
promotional brochure and
transactional website

1106, avenue Greene
Westmount (Québec)
Canada H3Z 1Z9



CarLog Member Sign In Join Now How It Works FAQs Help

CARLOG USA - MEMBER SIGN IN

Business:

Username: [input]
Password: [input]
[GO]

Click here to create your account

CARLOG USA - TOP FEATURES

JOIN NOW
It's so simple. Begin automating your automobile tax deduction now. We've simplified the tedious and new to be easy!

FEATURES & BENEFITS
- Get an item about the CarLog USA utility

RESOURCES
- Don't forget to verify that you have your own automobile tax deduction

KEY TAKEAWAY:
- Are you a taxpayer or are you accounting? Don't let the tax law to become a matter of this website utility.

Making every mile count...

CARLOG USA - THE SIMPLE AND FAST SOLUTION

JOIN NOW
EMAIL TRACKING YOUR AUTOMOBILE TAX DEDUCTION NOW! We've simplified the tedious new to be easy! Satisfaction is guaranteed.

THE EASY WAY TO MAKE EVERY MILE COUNT
CarLogUSA is the automated tool you need to easily report your deductible car usage and get the tax reimbursement you are entitled to. Keeping a good log book is essential to protecting the legions of your tax claim. The cost is minimal compared to the tax deduction and the clear legislative benefits you are provided.

Cars are expensive to own and operate, and depending upon your tax bracket, the value of your deductible usage can contribute significantly to reducing your income taxes. The value is magnified if you are "borderline" between tax brackets.

NOW IT'S EASY
All government and corporate automobile deduction and reimbursement plans must use proper logging of your mileage (or kilometers). This site helps you automate this by automating this. A proper log must be maintained with accurate readings. Even without multiple daily trips, a proper log requires hundreds of separate entries each year. CarLogUSA also has an "automated" log book which is deleted by law officials, opening the door to aggressive audits. But now it's easier than ever to keep good mileage records.

If you find the service useful and (as that) profitable, we will maintain your confidential log records on file for five years. This provides web access to your ongoing records throughout any available timeframe.

If you operate multiple cars, a discount is provided for each additional car you register. If after six months you are unsatisfied, we will refund your fee and delete your records.

CarLog

The web utility that helps your clients automate the logging of automobile mileage to support and maximize tax refund claims

Dear tax specialists,

This is to introduce you to a new web utility that supports comprehensive and transparent automobile mileage logging for your clients or your business.

There is no need to enter you to the utility the responsibility - get the foundation - get the automated - get the support - get the results. CarLogUSA is a secure subscription model and online storage helps automate your client's mileage records. There is no need to enter you to the utility the responsibility - get the foundation - get the automated - get the support - get the results. CarLogUSA is a secure subscription model and online storage helps automate your client's mileage records. There is no need to enter you to the utility the responsibility - get the foundation - get the automated - get the support - get the results. CarLogUSA is a secure subscription model and online storage helps automate your client's mileage records.

It's so simple.
By using this service your accounting practice, you'll get a commission. Because the CarLogUSA utility is a secure subscription model and online storage helps automate your client's mileage records. There is no need to enter you to the utility the responsibility - get the foundation - get the automated - get the support - get the results. CarLogUSA is a secure subscription model and online storage helps automate your client's mileage records.

Satisfaction is guaranteed.
This is a utility a web-based utility and resources as it runs on any platform. The tool reports an automated spreadsheet files, with a separate file (with for each report) throughout the year. This means an effective means to track and log your performance. There is no need to enter you to the utility the responsibility - get the foundation - get the automated - get the support - get the results. CarLogUSA is a secure subscription model and online storage helps automate your client's mileage records.

CarLog

Easy to use.
The site acts as an information portal for all manner of information needed to automate your client or the utility. The site provides an information management feature. The site acts as an information portal for all manner of information needed to automate your client or the utility. The site provides an information management feature. The site acts as an information portal for all manner of information needed to automate your client or the utility. The site provides an information management feature.

Sample report screen. View the actual use for a brief walkthrough video.

Sample report

CarLog

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CMNA
CANADA METAL NORTH AMERICA



CMNA
CANADA METAL NORTH AMERICA



CMNA
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Rebranding concept and graphic design
CMNA - Canada Metal North America
Logo, stationery and annual reports



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Promotional slides for video screen
Employee Motivational program
Client: Desjardins

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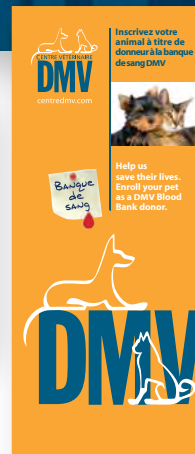
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Visual identity and branding
Promotional material

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LET THE SUMMER GAMES BEGIN

Getting around Hampstead this summer will be more challenging, so in the spirit of upcoming Olympics in London, we present to you the Hampstead Summer Games:

TRAFFIC SLALOM

With 10 different roadwork sites, the summer drives are going to have a lot of opportunity to see great roadwork sites. We will be doing traffic slalom for the following sites: Queen Mary Road, Hill Road, Queen Mary Road, Hill Road, Queen Mary Road, Hill Road, Queen Mary Road, Hill Road, Queen Mary Road, Hill Road.

TRUCKS AND TRUCKS

At the time of publication, we expect major projects like the reconstruction of Queen Mary Road to be approaching completion, as well as the resurfacing of 12 new roadway sites. Smaller projects, including additional sidewalk repairs, roadway crack sealing and improvements to the dog tree, will continue through September.

Stick me to your fridge!
Keep me throughout the summer as a handy reference.

FINAL SPRINT!

The Hampstead Summer Games are soon drawing to a close. While this unprecedented infrastructure renewal project has been very inconvenient, the patience and understanding of Hampstead residents has paid off.

At the time of publication, we expect major projects like the reconstruction of Queen Mary Road to be approaching completion, as well as the resurfacing of 12 new roadway sites. Smaller projects, including additional sidewalk repairs, roadway crack sealing and improvements to the dog tree, will continue through September.

The end of the Games and the Opening Committee are just around the corner. Your continued patience is greatly appreciated as we begin the next to reveal our much improved infrastructure.

For project updates on our website and on Twitter at [@hampsteadQC](#).



Branding concept and graphic design
Town of Hampstead
Public information campaign for a major infrastructure renovation project

1106, avenue Greene
Westmount (Québec)
Canada H3Z 1Z9

Mappe des Travaux	
1	Chemin Farnham
2	Chemin Farnham
3	Chemin Farnham
4	Chemin Farnham
5	Chemin Farnham
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99	Chemin Farnham
100	Chemin Farnham

JARDINS Finchley

Investissement 9 000 \$
Investment

GARDENS

RESURFAÇAGE Albion

fin des travaux fin août

completion Late August

Investissement 69 000 \$
Investment

RESURFACING

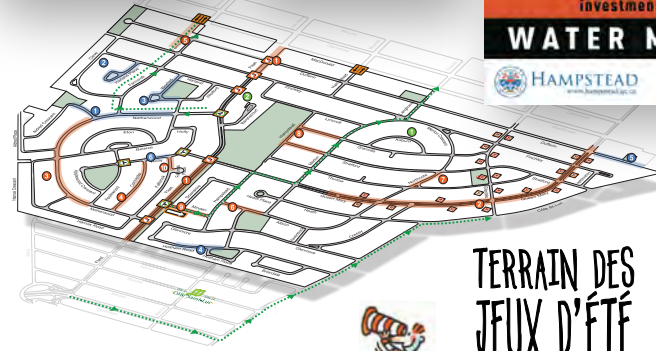
AQUEDUC Dufferin

fin des travaux mi-juillet

completion Mid-July

Investissement 101 000 \$
Investment

WATER MAIN



Sprint de rue!
Pour le plaisir des bus, le chemin Farnham et le chemin Hampstead seront fermés. Les autres bus auront accès à Hampstead par Farnham et par bus.

Street Dash!
For the bus driver of the week, both Farnham and Hampstead Roads will be open to both directions. Traffic will temporarily be able to enter Hampstead via Farnham and bus.

Le slalom-circulation, très peu pour vous!
Prenez le bus
Prenez le bus, mais évitez les sites de travaux. Utilisez le chemin Farnham et le chemin Hampstead.

Not up for the traffic slalom?
Hop on the bus
Bus-tamers, but report delays along Queen and Queen Mary Roads.

TERRAIN DES JEUX D'ÉTÉ
SUMMER GAMES PLAYGROUND

Si vous avez des questions, contactez-nous à l'adresse suivante: [@hampsteadQC](#)
www.hampstead.qc.ca
514 369-8200



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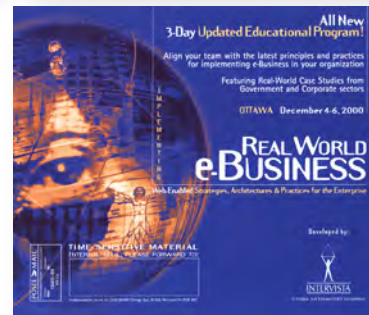
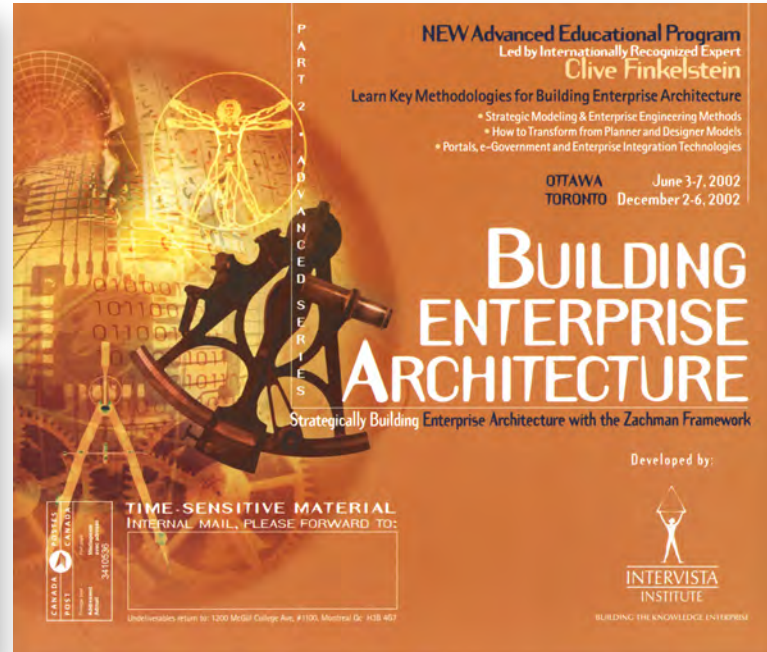
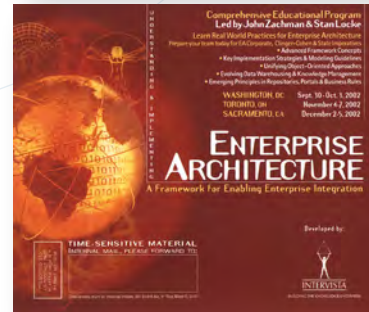
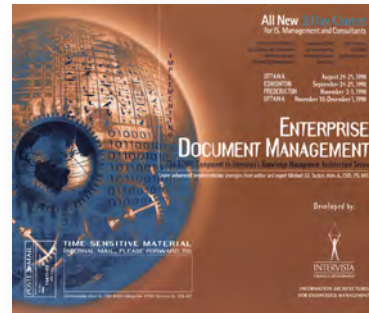
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- internet and printed media
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Promotional brochures
of IT seminars for executives



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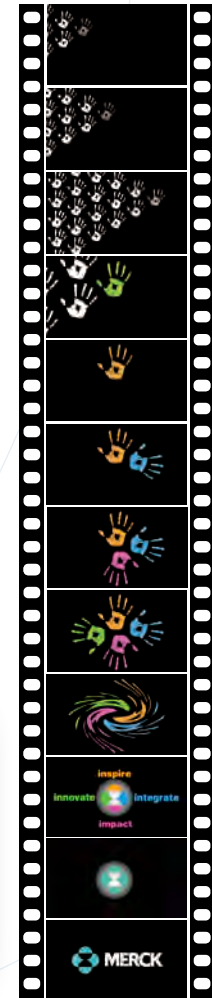
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Visual branding for event,
slogan and promotional material
Merck NBM 2008
Client: Sensix Events & Communication

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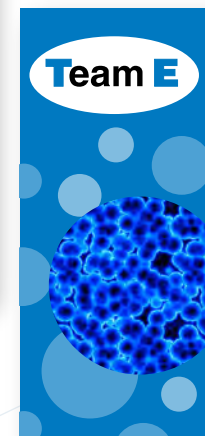
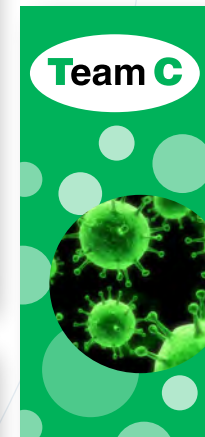
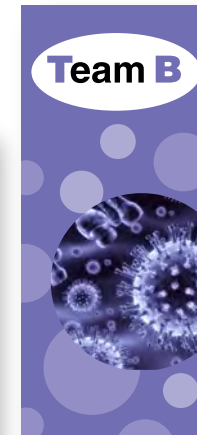
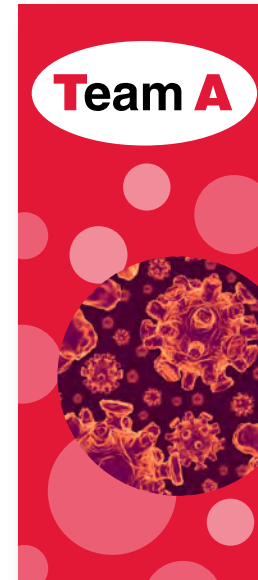
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Invitation and banners
National Business Meeting 2010
Merck Frosst Canada

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Lili+Théo

Pour le bonheur des parents et des tout petits



Specialized Boutique Shop Branding
 Brand name concept
 Logo, stationery and website design

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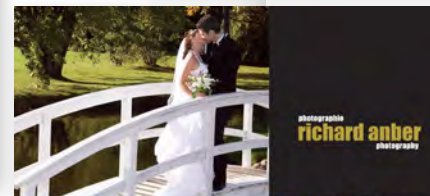
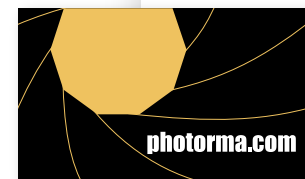
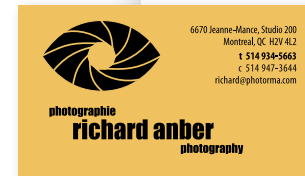
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Branding design
Logo, stationery,
Magazine ads

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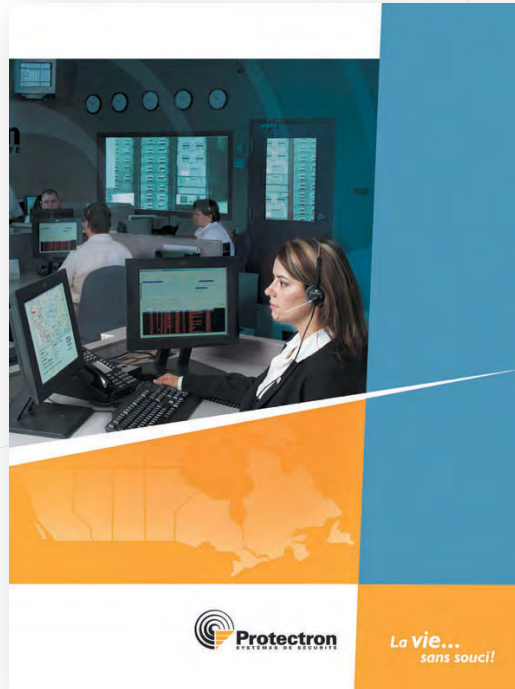
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Proteccion
PROTECTION
 La vie... sans souci!

Proteccion
 Design of promotion folder and
 loose leafs for security systems

1106, avenue Greene
 Westmount (Québec)
 Canada H3Z 1Z9





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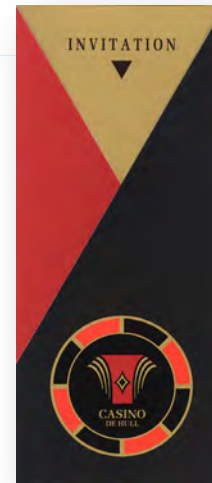
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Société des Casinos du Québec
Promotional items

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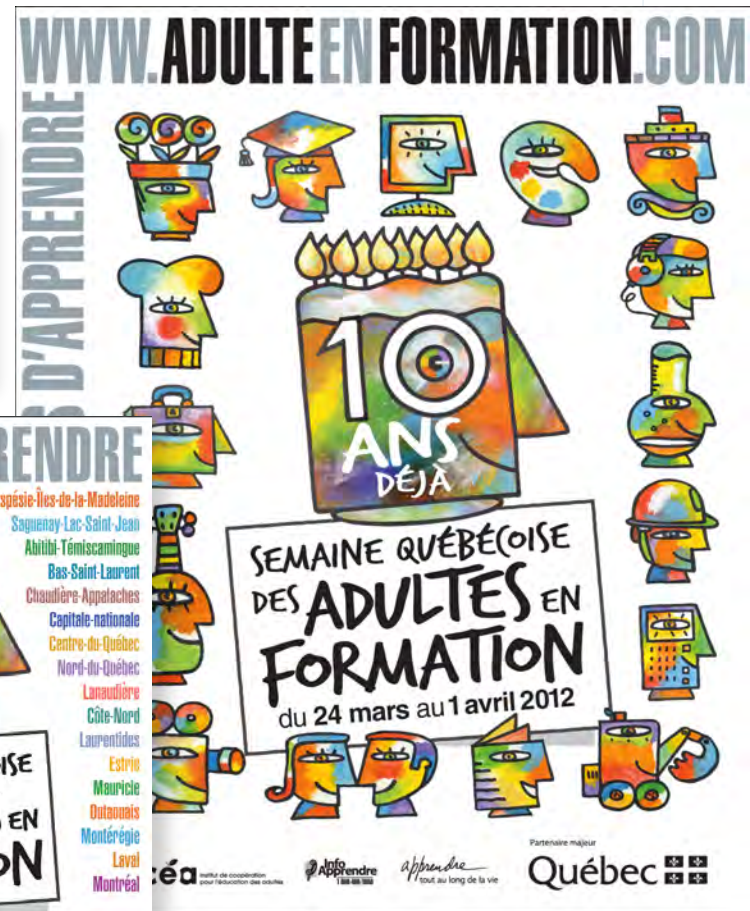
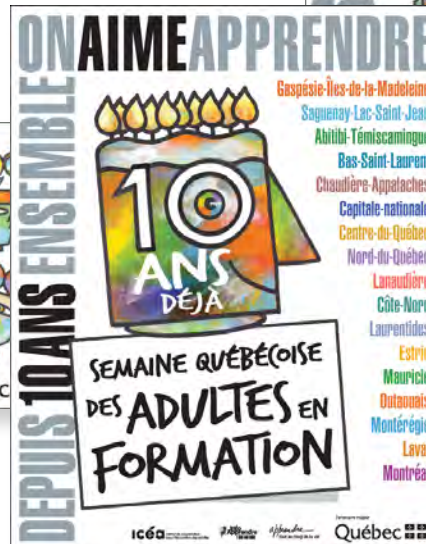
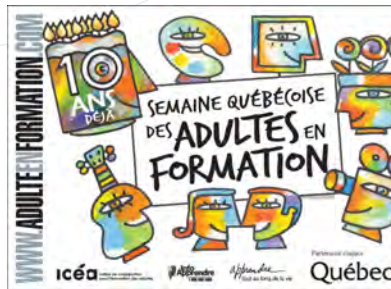
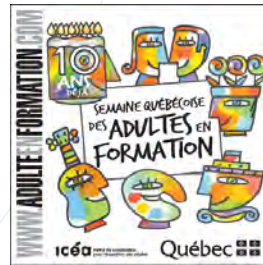
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Rebranding concept and graphic design
ICEA - Adult Education Week - 2012
Promotion tools and website

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visionnaires branding design

VISUAL IDENTITY AND BRANDING

name and slogans creation

logos, symbols and signatures

websites and presentations

business cards and stationery

packaging, bags and banners

folders, brochures and menus

PROMOTION AND ADVERTISING

internet and printed media

billboards and magazine ads

social media promotions

PRODUCTION AND SERVICES

illustration and photography

photo retouching and modification

visual content for websites

thematic cartography

printing supervision

Un patrimoine à conserver
A Heritage to Build on

Vous êtes invités à assister à trois soirées caennaises portant sur le patrimoine architectural de Westmount. Vous pourrez apprendre davantage sur l'histoire de la collectivité et sur la façon dont son aménagement unique constitue le fondement des directives Rénover et construire de la ville.

Please join us for a series of 3 evening talks on the architectural heritage of Westmount. Learn more about the history of our community and how its unique development forms the basis of the city's Guidelines for Renovating and Building.

Le mardi 24 octobre
Les toits de Westmount
Richard de la Rivière, architecte
Atelier « de la Rivière, architectes »
Barbours, arbours ou gradins et graviers : comment les unir dans un projet de rénovation et comment les réparer, réparer et remplacer les toits existants.

Le mardi 7 novembre
Détachés et joints
Jean Diodati, architecte
Fournier Gerovitz Moss & associés, architectes
Un toit à rénover est différent selon le genre et de l'époque utilisée sur les toitures de Westmount et comment réparer, réparer et remplacer les toits existants.

Le mardi 21 novembre
Rénovations durables
Vivian Manfellotto, architecte
Studio MMA, atelier d'architecture
Quelles stratégies envisager lors de quels matériaux les propriétés des matériaux de construction pour choisir des projets de rénovation et comment préserver les toits de nos bâtiments de construction dans le cadre de ces projets afin de soutenir les objectifs.

Toutes les caennaises auront lieu dans la salle du conseil de l'Hôtel de ville de Westmount (4333, rue Sherbrooke Ouest) à 19 h. Les billets sont à \$ par session.

Le nombre de places est limité. Achetez vos billets à l'Hôtel de ville ou à la Bibliothèque publique de Westmount dès aujourd'hui. Info : 514 989-6200 ou 514 989-6299.

Tuesday, October 24
Westmount Roofs
Richard de la Rivière, Architect
Atelier « de la Rivière, architects »
Shingles, slate or tar and gravel how the roofs in Westmount houses were built and what to consider when repairing or replacing them.

Tuesday, November 7
Detached and Joints
John Diodati, Architect
Fournier Gerovitz Moss & associates, architects
An overview of the different kinds of stone and brick used in Westmount houses and how to clean, re-point, repair and intervene in existing exterior walls.

Tuesday, November 21
Sustainable Renovations
Vivian Manfellotto, Architect
Studio MMA, atelier d'architecture
What design strategies and materials homeowners should consider when planning renovation projects how projects can recycle used building materials and minimize waste.

All sessions will take place in the Council Chamber of Westmount City Hall (4333 Sherbrooke Street W) at 7 p.m. Admission is \$8 per session.

Space is limited, so buy your tickets today at City Hall or Westmount Public Library. Info: 514 989-6200 or 514 989-6299.

Westmount

Un patrimoine à conserver
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Un patrimoine à conserver
A Heritage to Build on

Vous êtes cordialement invités...
You are cordially invited...

Un patrimoine à conserver
A Heritage to Build on

Tuesday, October 24, 2006 - 7 p.m.
Westmount Roofs
Richard de la Rivière, Architect
Westmount City Hall
4333 Sherbrooke Street W
Info: 514 989-6200 or 514 989-6299
www.westmount.ca

TICKET
\$5

Municipality of Westmount
Heritage conferences
Branding and promotion

1106, avenue Greene
Westmount (Québec)
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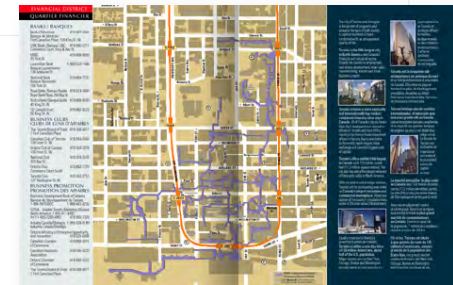
PRODUCTION AND SERVICES

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Westmount
Green Strategy



CALAO
CUISINE FUSION ASIATIQUE



ravenhill
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MBA
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Logos

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emballages, sacs and bannières
dépliants, brochures and menus

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internet and médias imprimés
affichage and magazine
via médias sociaux

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We provide branding services such as **graphic design, name and slogan creation, visual identity programs, communication plans, advertising and promotion campaigns for print and digital media, visual tools and signage items for variuos events such as galas, conferences, product launches, road shows, exhibitions and seminars.** We also offer consulting services on a **retainer basis for planning, establishing and implementing branding strategies, media buying and communication plans.**

visionnaires, designing your brand for success !

We believe branding design is about creating a meaningful platform and setting the stage for being exclusive, relevant and memorable. It is about having an authentic and compelling promise that people can care about, a unique story or purpose that unites your clients, your staff and your values.

We also believe successful branding combines acumen, creative inspiration and smart strategies. Our approach is based upon the specific factors of each mandate, expertly defining the axis and vectors of communication, developing advanced design solutions and implementing powerful concepts.

Finally, we believe contributing to our clients' success is proof of our own. Our mission is to deliver powerful and memorable branding that drives customer loyalty, maximizes visibility and generate superior financial results.

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visionnaires is headed by two senior creatives, both graduates from the École des Hautes Études Commerciales (HEC) post-graduate Marketing and Advertising program. They also share an extended knowledge and expertise in graphic design and printing techniques, as well as fine marketing and advertising acumen for print and online campaigns.



Andrew Burlone
asb@visionnaires.com



Patricia Dumais
pat@visionnaires.com

1106, avenue Greene
Westmount (Québec)
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Custom-built teams of experts according to each project's needs

During its 25 years in the branding business, visionnaires has built lasting alliances with selected specialised partners to help our clients stand out from the crowd, both in terms of quality of their strategies and in the look and feel of their products and services. Our design and production teams of specialists are instrumental in implementing effective marketing and communication plans for our clients, using mediums such as print, display, audio visual, social media and online advertising.

- Marketing and branding strategy
- Copywriting and translation
- Illustration and photography
- Production management
- Printing and banner production
- Web hosting and data security
- Commercial interior design
- Media planning and buying
- Promotional branding by objects
- Social media management
- Trademark registration
- Intellectual property

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We have provided branding and design services for over twenty years to clients operating in various sectors, from private corporations, retailers, health and business consultants to government agencies and non-profit organizations. Our clients perceive us as business partners and appreciate our ability to focus on understanding their business, think creatively about strategies and achieve ongoing and exceptional results for their brands.

Our clients think of us as true business partners

AGENCIES / GOVERNMENT

Canadian Space Agency
Montreal International
Toronto Economic
Development
City de Westmount
Greater Toronto
Marketing Alliance
Société des casinos du Québec
Toronto Board of Trade
Tourism Montreal
Town of Hampstead

CORPORATE

Altus Group
Colliers International
Hydro Quebec
Oxford Properties Group
Royal LePage Commercial

TRANSPORTATION

Air Canada
Bombardier
CN Intermodal
ExelTech Aerospace
Trans-Quebec & Maritimes

**NON-PROFIT
ORGANIZATIONS**

Canadian Red Cross
ICEA Institut de coopération
pour l'éducation des adultes
Nature Québec
YMCA Montreal

CONSULTANTS

Bleu Blanc Rouge
Communication Soleil
Cossette Interactif
Lavery, De Billy
Publicis / BCP
Ravenhill Communication
Sensix Events
Tequila Communication

RETAIL & SERVICES

Bios4ver
Co-pilote
Lili+Theo
Pawparrazzi
Restaurant Le Calao
RMA Photography
Vox Mundo

FINANCE & BANKING

CIBC AeroCorporate
Desjardins
Laurentian Bank
Royal Bank of Canada

I.T & COMMUNICATIONS

CGI
IBM Canada
Intervista Institute
Motorola
Sun Microsystems
Télé globe Canada
Vidéotron

MANUFACTURING

Canada Metal North America
Hydrfab
Permasol
Pneutech Kingston

HEALTH

Integrative Health Centre
Merck Canada
Schering Plough

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